

A group of diverse business professionals, including men and women of various ethnicities, are smiling and looking towards the camera. They are dressed in professional attire, such as blouses, shirts, and a suit. The background is a soft, out-of-focus office environment.

QUICKSTART GUIDE

GET PAID FOR YOUR REVIEW OF THE
CREATING AMAZING TEAM LEADERS COURSE

GET PAID FOR YOUR OPINION ON THE CREATING AMAZING TEAM LEADERS COURSE

Here's the quickstart guide designed to help you write or record your Course review. You'll find questions and prompts below to help you get going fast.

TABLE OF CONTENTS

AFFILIATE DISCLOSURE	2
SEARCH ENGINE OPTIMIZATION	5
VIDEO REVIEWS.....	6
CHOOSE YOUR REVIEW TYPE.....	6
Review Types:	7
1. Team Leader Training Program - Customer Service	7
2. Team Leader Training Program - Contact Center	8
3. Team Leader Training Program - Outbound Sales	9
4. Team Leader Training Program - Inbound Sales.....	10
Outline For Creating Your Review:	11
Once You Hit Publish... Send Us the Link!	13

AFFILIATE DISCLOSURE

As with any affiliate relationship, it's important to be transparent and let readers know that your review contains affiliate links.

Being honest with your readers about your motivations for publishing a review not only helps them trust you more, but it also keeps you compliant with various countries regulations regarding providing transparency in reviews.

Include your disclosure in section #4 (why you should listen to me as a reviewer) or earlier, before you link to the Creating Amazing Team Leaders Course Sales Page using your referral link.

Here are some sample affiliate disclosures you can copy and paste directly into your review. (If you're doing a video review, you can read these out loud.)

Sample Disclosure #1

I'm a referral partner for Marketing Tactics, which means that I may earn a commission if you sign up for this course through my referral link.

Although I may be compensated for this review, my opinions about the course are my own and I'm sharing both the good and the bad.

I want to share my experience with this amazing course, in the hopes that you will find the best solution for your situation.

Sample Disclosure #2

I'm writing this review as an affiliate of Marketing Tactics, and I may be compensated as a result of any sales made. This does not sway my review, and I will share my experience with this course candidly so you can make the best decision for you and your situation.

Sample Disclosure #3

Why am I sharing my experience with this course? I want more people to know about this Team Leader Training solution, and because I'm a proud affiliate partner.

That means that I stand to earn a commission if you sign up for this course (at no additional cost to you!), but I'm not letting that affect my objectivity as a reviewer. You'll see both the good and the bad!

Sample Disclosure #4

I'm a proud Marketing Tactics affiliate, which means I earn a commission for any sales I refer. I personally used this course myself, so I share this review from my first hand experience (including both the good and the bad!).

SEARCH ENGINE OPTIMIZATION

To help your review be found by the search engines, I've included some keyword suggestions. You might use one of these keywords in your post title, and throughout the article to make sure it's clear to the search engines that this is your focus.

Why bother with search engine optimizing your review post? Because you can continue to earn referral income month after month, as new people find your review post.

Some of the most successful affiliate promotions that people have done have relied on a well optimized review blog post that does all of the selling for them.

Suggested Keywords:

- Team Leader Training Course
- Online Team Leader Training Course
- Call Center Manager Training Course
- Online Call Center Manager Training
- Call Center Training Course
- Online Call Center Training

VIDEO REVIEWS

If you're creating a video review, upload it to a public platform like YouTube and use some of the suggested keywords to help your video appear when people are searching.

Make sure to include your affiliate link or a link back to your full written review on your site in the video description.

CHOOSE YOUR REVIEW TYPE

Even if you're writing a general Course review, it helps to pick a focus for your review. You'll find examples to get you going, just pick the one that makes the most sense for your situation and your audience.

1. Team Leader Training Program - Customer Service
2. Team Leader Training Program - Contact Center
3. Team Leader Training Program - Outbound Sales
4. Team Leader Training Program - Inbound Sales

Review Types:

1. Team Leader Training Program - Customer Service

Are you involved in a Customer Service Call Center? If so, you could write your article from this perspective using a keyword or title like:

“Customer Service Team Leader Training Program Review”

Writing this type of review article is great, because it will interest and attract people who want to develop a Team Leader training program for a customer service environment, and you can speak with expertise about those particular challenges.

Suggested Keywords:

Customer Service Team Leader Training Review

Customer Service Team Leader Training

Online Customer Service Team Leader Training

2. Team Leader Training Program - Contact Center

Are you involved in a Contact Center? If so, you could write your article from this perspective using a keyword or title like:

“Contact Center Team Leader Training Program Review”

Writing this type of review article is great, because it will interest and attract people who want to develop a Team Leader training program for a contact center environment, and you can speak with expertise about those particular challenges.

Suggested Keywords:

Contact Center Team Leader Training Review

Contact Center Team Leader Training

Online Contact Center Team Leader Training

3. Team Leader Training Program - Outbound Sales

Are you involved in an Outbound Call Center? If so, you could write your article from this perspective using a keyword or title like:

“Outbound Center Team Leader Training Program Review”

Writing this type of review article is great, because it will interest and attract people who want to develop a Team Leader training program for an outbound sales environment, and you can speak with expertise about those particular challenges.

Suggested Keywords:

Outbound Sales Team Leader Training Review

Outbound Sales Team Leader Training

Online Outbound Sales Team Leader Training

4. Team Leader Training Program - Inbound Sales

Are you involved in an Inbound Call Center? If so, you could write your article from this perspective using a keyword or title like:

“Inbound Center Team Leader Training Program Review”

Writing this type of review article is great, because it will interest and attract people who want to develop a Team Leader training program for an inbound sales environment, and you can speak with expertise about those particular challenges.

Suggested Keywords:

Inbound Sales Team Leader Training Review

Inbound Sales Team Leader Training

Online Inbound Sales Team Leader Training

Outline For Creating Your Review:

Each of the sections below could be filled in with a few sentences.

Use bullet points to make certain sections easier to skim, like a pros/cons list.

Use these sections as sub-headers or merge them together if you have less to say. Insert screenshots of your own Course site, or use some of the images we've provided to break up the text and make it more readable.

1. Post Title (Example: Customer Service Team Leader Training Program)
2. What I'll Be Covering
3. Who This Review Is For
4. Why You Should Listen To Me As a Reviewer
5. What I Was Looking For (Insert Keyword Here If It Makes Sense)
6. How I Found The Creating Amazing Team Leaders Course & What It Is
7. What I Like About The Creating Amazing Team Leaders Course
8. Course Drawbacks
9. If You Have Team Leaders, Here's Why You Should Check Out This Course
10. Final Call to Action and Affiliate Link

Once You Hit Publish... Send Us the Link!

After you've looked over your review one last time, and made sure that it reflects your experience with the Creating Amazing Team Leaders Course in an unbiased way...

It's time to hit publish!

Once your review is live on your site, send us the link:

mcarriere@marketingtactics.net.au

And, be sure to share it on social media (you know we will!) and watch as people start asking you more questions about Creating Amazing Team Leaders, and signing up!